



Pitch for WIT

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Agenda



Background



Problems & Gaps



Proposal

Background

- WOTY Awards Gala & what I learned:
 - Mentorship
 - Networking
 - Awareness of opportunities



Gaps & Turnarounds



COVID

Feelings of disconnection.
How can we rethink human
interaction & connection?

BLM & Recently

Unmasked negligence of minorities.
(Slow) progress towards investing
in Diversity & Inclusion

Companies

Want to connect to committed
women in tech



vWIT Career Summit

Virtual career summit that connects WIT sponsor companies (and beyond!) with WIT college students to participate in virtual career chats, attend career panels, and network directly with companies and fellow peers





Sessions like a real career fair



Presentations

Live to present about their companies + present opportunities students can explore

1:1 Coffee Chats

With professionals in tech, engineers and executives.

Recruiter Panels

By a group of recruiter / or engineers to answer student questions live

Interviews

Between students & recruiters. Quick get to know you or full recruitment

How is this different?



Purpose

Recruitment + networking
focused

Audience

Women in STEAM, also think
interdisciplinary

2 Days

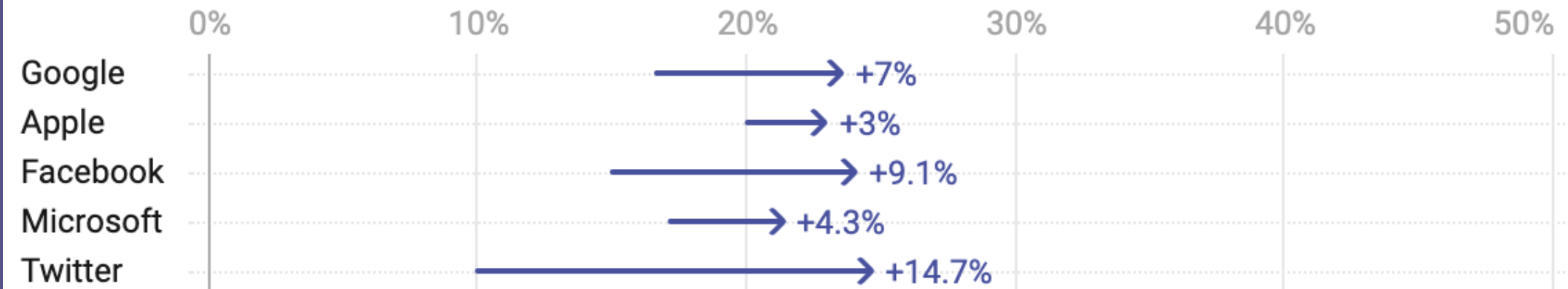
All students w/ time exclusive to:

- Underrepresented backgrounds
- Scholars + eBoards

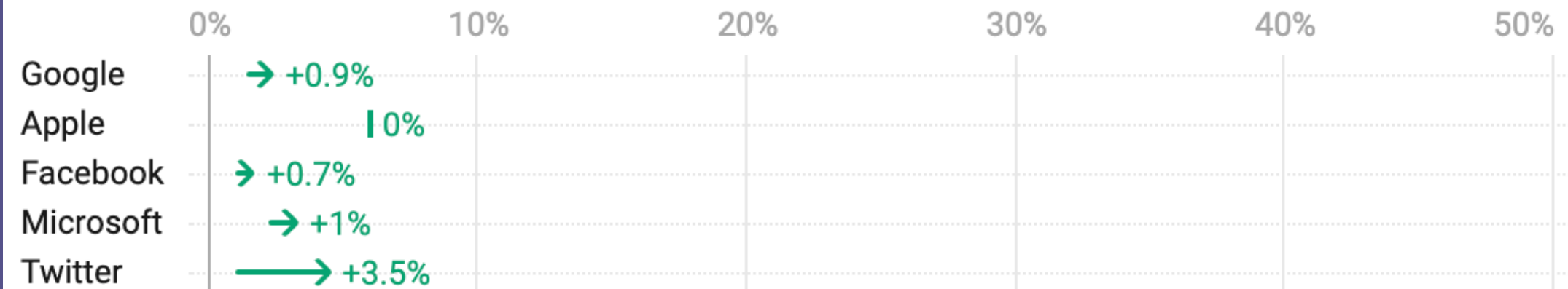


While Silicon Valley's biggest companies have made some gains hiring women in tech roles since 2014, they've made much less progress with African Americans. The figure in the chart shows the change during the period.

Women



African Americans



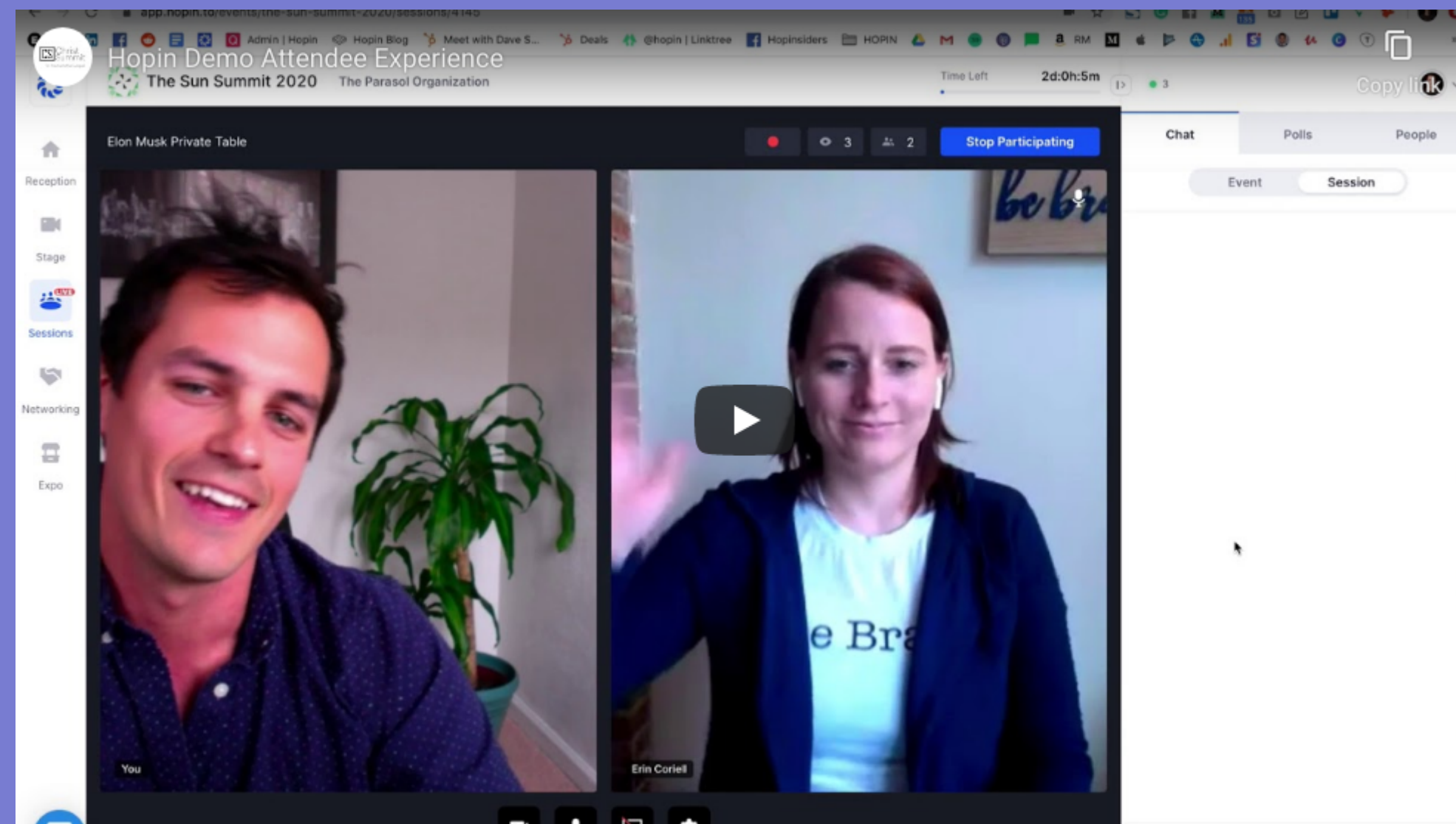
The chart shows changes from 2014 to 2020 or the latest report available, which is 2018 for Apple and 2019

Houser, Kimberly. "Diversity pledges won't make corporate America more inclusive. This will." *Fast Company*. 24 Aug 2020.




How is this Possible?

With technology, it is.



Platform Demo Video





hopin Create an Event Find Events 

ONLINE EVENT

xDigital Startup Superfest 2019

May 27, 2019 - 1:00PM to 10:00PM \$ Free

[Join Event](#)

About

Digital Transformation X |

The X Digital Transformatio brings together leaders spearheading digital initiatives in their organizations to offer insights into their digital transformation journey's.

We will be hosting over 20 industry experts providing insights into their digital journey and the key aspects necessary to thrive in a time of rapid change, through keynote presentations, fireside chats, panel sessions and roundtable discussions. Offering a deep dive into People and Culture, Digital Workplace, Customer Experience, Emerging Technology & Trends, Digital Product Innovation and Digital Delivery.



Event Organiser
Johnny Boufarhat


Founder @ Hopiin.com

 hopiin.com

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 **The biggest tech conference**

So many creative people have never been gathered together.

Jul 1, 9:00AM - Jul 2, 4:00PM UTC

 **The biggest tech conference** Time Left 12h:33m

Hosted by Opsers

 **Stage is live now!** [Enter stage](#)

Description

We are facing a worldwide emergency that will deeply change the world and approach. We are all learning the immense lesson that this experience is teaching: be generous in what you do, how you do it, in the reason that moves you to do, work together to improve and not just for your own interest.

Chat People

Event Messages

Joseph · 12:30
Hi everyone, great to be here!

Sara · 12:30
Hey @everyone, I have been waiting for this conference for three months!

Ronnie · 12:33
The day has finally come! 🎉

Yesica · 12:31
Do you know what time Elon starts his speech?

Miko - Organizer · 12:34
Hello! We are rounding up all preparations.

Sofia · 12:44
I have been waiting for this conference for three months!

Miko - Organizer · 12:45
ARE YOU READY?













Maria · 12:47
Hi! Let everyone have a lovely time today!

Ben · 12:50
Hi guys! Any folks from Chicago in here?


Yesica · 12:47
Yes! Let's get it started!


Wolves Summit LIVE Time Left


Search vendors...


 <p>If you have any question ask here. INFO POINT</p>	 <p>The first contact point for exporters and investors in Poland Polish Investment and Trade Agency (PARI)</p>	 <p>Unlock exponential value for your startup team Microsoft</p>
 <p>EIT InnoEnergy InnoEnergy Central Europe</p>	 <p>The biggest bank in the CEE in search of most promising startups PKO Bank Polski</p>	 <p>Home office happens - coffee helps Etno Cafe</p>
 <p>On a mission to promote ET Digital Venture Program Krakow Technology Park</p>	 <p>For over 20 years we have been building a community of forward-thinking leaders! ICAN Institute</p>	 <p>Helping ambitious SMEs innovate and grow Enterprise Europe Network West Poland (EEN West Poland)</p>
 <p>The smartest, simplest contacts app Intelligent relationship management Covve</p>	 <p>Easy access to personalized education Virtual Teacher</p>	 <p>Equinor & Techstars Energy Accelerator Equinor & Techstars Energy Accelerator Techstars</p>


Reception Time Left


 **Stage**

 **Sessions**


 **Network**


 **Expo**

 **Sara**

 **Jamal**

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Powered by 

 **Sara Fidalgo**
Recreation supervisor

[in](#) [tw](#) [+](#)

Manage the relationship and annual strategy plans for a set of AVS vendors across all key Retail metric and agreed service performance.

Start a conversation

Action Items

Finalize logistics



Dates: November?

Provide hosting: Hopin?

Which sessions to include

PR to colleges: only WIT Campuses &or beyond?

Student audience: only WIT students &or open to GA students?

Company participants: only WIT sponsors &or college company partners &or seek more + known companies

