

# Zubaidah Farhan

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## EDUCATION

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### Agnes Scott College

*Bachelor of Arts in International Relations and Artificial Intelligence*

Honors: Schmidt Scholar, Optimist International Essay and Oratory Scholarship, Georgia HOPE Scholarship, Letitia Pate Evans Scholarship

Decatur, GA

Expected May 2021

### Google Applied Computing Series Program

Participant

- Studied data science and machine learning in an intensive two-course program using advanced Microsoft Excel, Python, and SQL

Decatur, GA

Aug 2019 - May 2020

## PROFESSIONAL EXPERIENCE

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### United Parcel Service (UPS)

*Software Development Engineer*

- Developed a message queue monitoring tool (C#) to track operational health and to quickly triage issues of team applications
- Reduced flow stops by managing queue data allowing for trend analysis, visibility to message activity, and quicker response to variances
- Automated, wrote, and translated SQL queries and Linux shell scripts for easy accessibility and security-assurance

Remote

Jul - Aug 2020

### Federal Reserve Bank of Atlanta

*Lead Panel Coordinator*

- Coordinated outreach to 1,000+ company CFOs and Controllers and enrolled 300 panelists for the Federal Reserve Uncertainty Panel
- Managed and tracked 100+ panelist responses monthly through the creation of Excel databases and Tableau dashboard visualizations

Atlanta, GA

Jan - Aug 2020

### Center for Digital and Visual Literacy (CDVL), Agnes Scott College

*Teaching Assistant*

- Conducted 20+ tutoring sessions per month to coach students and faculty on building and maintaining digital portfolios
- Troubleshoot problem areas in a timely and accurate fashion and provided end-user training and assistance where required

Decatur, GA

Feb 2018 - Jan 2020

## RESEARCH

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### Mentored Research with Rachel Rossetti, PhD

*Google Think Like a Data Scientist Capstone*

- Analyzed a 53k+ row diamonds dataset (Python) to understand how features affect prices of diamonds by applying statistical methods and models and utilizing data analysis libraries like Matplotlib and Seaborn
- Yielded a 96% accuracy score by training and implementing an algorithm with Scikit-learn to predict diamond prices

Decatur, GA

Jan - May 2020

### Mentored Research with Mona Tajali, PhD

*Women and the Politics of Social Change in Muslim Contexts*

- Analyzed government and NGO data to understand the gap between educational attainment by women and their low participation in the workforce in Jordan, identifying action factors for structural change
- Selected to be 1 of 8 students to present research poster at Association for the Study of the Middle East and Africa

Decatur, GA

May - Aug 2019

## LEADERSHIP AND INVOLVEMENT

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### Women in Technology (WIT) Campus

*Founding President*

- Founded a student-to-professional networking and skill-building technology organization with 100+ campus subscribers
- Direct and lead all business operations including research, marketing & advertising, event planning, and community outreach
- Uphold a high level of club productivity, communication, and committee responsibility by establishing a professional business culture

Decatur, GA

Aug 2020 - present

### Google Developers Student Club

*Founding Leader*

- Selected by Google to represent Agnes Scott as 1 of 126 active chapters in North America to launch, develop, and lead the program
- Collaborate with executive team of 5 to train 20 selected students in Python towards the theme of technology for social good

Decatur, GA

Aug 2019 - present

## SKILLS

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- Languages: Python, SQL, C# (Intermediate), HTML, CSS
- Libraries: Scikit-learn, NumPy, Pandas, Keras, Matplotlib, Seaborn
- Bilingual in English and Arabic